

I was apart of the Digital Play Discovery team during my year-long internship at the LEGO Group. My role was to explore, prototype, and iterate on technologies/digital mediums to discover new avenues of interactive play. This allowed me to participate in ideation, then prototype and develop concepts for user testing and iteration. This process allowed me to work closely with both designers and engineers.

While I cannot share details of the projects I worked on due to confidentiality, I actively contributed to a product development cycle, gaining valuable insight into the development of interactive software, play experiences and user-centered design.

You can read more about the Digital Play Discovery team in this article.